

Your Guiding Light in India

Results driven solutions



About Us

Value Prism Consulting (VPC) is a boutique consulting firm dedicated to empowering our Italian Clients' strategic ambitions in the Indian market. Our mission is to simplify your journey, providing the expertise and insights needed to navigate India's dynamic business landscape. We have 3 dedicated service verticals to help companies enter, scale and succeed in India: (1) Distribution & Marketing (2) Partnerships and (3) **Local Incubation, Compliance & Management (LICM)**.

Local Incubation, Compliance & Management (LICM)

Entering a new market requires precision, local insight, and operational clarity. Our **sector-agnostic LICM vertical** enables international companies to establish and manage their presence in India with confidence.

From setting up the first desk to navigating compliance and governance, we provide trusted, on-ground support across every phase. LICM ensures your India entry is compliant, efficient, and strategically aligned—allowing you to stay focused on your broader business goals and strategic priorities.

Local Incubation- Identify office space, land, or incubation desks, and manage the complete setup of your Indian entity, from registration to operational readiness.

- Desk / Land / office identification
- Newco registration & setup

Compliance- Full regulatory compliance through ongoing support across accounting, audit, tax filings, and statutory requirements - keeping your operations aligned with Indian legal frameworks.

- Accounting & Audit
- Local Directors & Company Secretary

Management- A trusted local partner, managing administration, HR, logistics, and governance while providing qualified validation on strategic factors such as local culture, costs, and business dynamics—areas where nuanced India insight is key.

- Administration, HR & Logistics
- Partnerships Activation & Management
- Validation of local level strategic factors
- Local sourcing of products & services

YOUR GATEWAY TO SUCCESS IN INDIA

The value of our services

- **Distribution & Marketing** - Identify where, how, and to whom to sell—enabling data-driven decisions that maximize impact, minimize risk, and align strategy with real market demand
- **Partnerships** - Identify, pursue and forge alliances to accelerate market access, strengthen positioning, and navigate India's fragmented ecosystem with credibility and local leverage
- **Local Incubation** - To establish a direct local presence in India to better capture the medium to long term potential
- **Compliance** - Plug and play resources and specialised capabilities, so that you can focus on what is most important
- **Management** - Validate costs, identify suppliers, local expert opinion on strategic matters

LICM

Why Choose VPC?

20 years with feet on the ground in India (D&M)

70+ Indo-European collaborations promoted (Partnerships)

Streamlined systems to manage meticulous & time consuming processes (LICM)

Our office, resources, competencies, at your service (LICM)

LET'S BUILD YOUR SUCCESS STORY IN INDIA



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